



MEDIA KIT - JUNE 2021

# Andrea Graziani

Content Creator - Social Media Influencer  
Photographer - Videomaker

[www.grazianiandrea.com](http://www.grazianiandrea.com) | [@graziani\\_andrea](https://www.instagram.com/graziani_andrea)





## About Andrea

Born in Verona on March 6, 1987, he has cultivated a passion for football and photography since he was a child. In 2010 he started his activity as a photographer, immediately as a Nightlife and marketing photographer. Since 2013 he has been a photographer and videomaker for RedBulitalia events. Since 2017, after several collaborations with public figures and influencers, he collaborates with various agencies also as an influencer.

In 2020 he is nominated, for the third consecutive year, best nightlife photographer in Italy.

Over the past year, he has created a lot of content that has gone viral and is making him very successful.

Since 2017 Andrea has decided to put his face in his shots, before he only uploaded the photos he took. With this change, his audience became very interested in his character. In 2022 the profile will be converted to 70% in travel, 20% lifestyle and technology, 10% Sport.

## Available for

Photo - Video  
Social Consult  
Social Media Content & Collaborations  
Ambassadorship  
Product Reviews

## Contact

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Based in Verona - Italy



## Social Statistics



420k

*Instagram followers*  
© @graziani\_andrea

3k

*Twitter followers*  
🐦 @graziani\_andrea

17k

*Facebook followers*  
📘 grazianiandrea7



@graziani\_andrea

420k

followers

4%

average post  
engagement rate

## INSTAGRAM AUDIENCE

63% - male

37% - 18-24 years old

39.5% ITALY

25.6% USA

17.2% GERMANY

## INSTAGRAM COLLABORATIONS



Andrea X FitBit

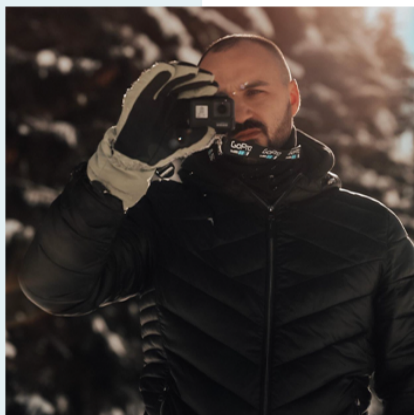
Collaboration project to promote FitBit Italia



Andrea X Mercedes

Collaboration project to promote Mercedes  
Italia





### Go Pro Italy

Collaboration to Promote Go Pro Italy



### Zhiyun Italia

Collaboration to promote Zhiyun Italia



### Canon Italia

Collaboration to promote Canon Italia



### Specialized Italia

Collaboration to promote Specialized Italia

# Let's Work Together

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